

STRATEGY

Strategy is about value creation. It is the role of the Board and the Executive team to plot the journey for their organisation that will deliver sustainable value, and then deliver to that plan.

OBJECTIVES

- Provide strategic clarity
- Make the link strong between strategy development and strategy execution
- Interface strategy and business planning effectively with performance management

OUR SERVICES

Board Business provides facilitation and advisory services to assist organisations review their strategic direction, communicate their plan for the future with clarity and align the organisation to the achievement of the plan.

Typical assignments include:

- Facilitation of strategic conversations and/or strategic planning sessions with Board and Executive;
- Review of strategy and business planning documents for clarity and alignment;
- Quarterly Reviews of organisation performance against strategy and business plans;
- Facilitation of 'deep dives' into key strategic issues;
- Development of KPI's for monitoring strategy and organisation performance; and
- Providing strategic planning training and awareness of emerging strategic issues.

OUR PHILOSOPHY

- Value creation is the performance indicator of strategy
- Developing strategy is a science; communicating strategy is an art
- Clarity, consistency and simplicity of message is the key to aligning the organisation to strategy

OUR APPROACH

We tailor our services to deliver the outcomes required by our clients.

We challenge and encourage strategic discussions while ensuring that the plan forward is owned by the organisation.

We support, coach and mentor key individuals in stewarding the strategy through the organisation and monitoring its performance.

We will often develop the strategic framework of the organisation using a "Strategy on a Page" approach which we have found to be very effective in developing and communicating strategy.

STRATEGY ON A PAGE

